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Citibank, N.A., Indonesia
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Celebrating 20 Years of Global Community Day, Citi Indonesia Empowers a Financially Resilient Young Generation

Jakarta, June 23, 2025 – In line with the 20th anniversary of Global Community Day (GCD), Citibank N.A., Indonesia (Citi Indonesia), in collaboration with Prestasi Junior Indonesia (PJI), conducted a financial education program called "Investing in Youth, Empowering Communities". Throughout the month of June, this program has equipped 300 students from three high schools in Jakarta and Depok with practical financial literacy skills needed to face economic challenges in the modern era.

According to the 2024 National Survey on Financial Literacy and Inclusion (SNLIK) by the Financial Services Authority (OJK), financial literacy and inclusion indices among youth aged 15–17 are 51.70% and 57.96%, respectively. These figures are notably lower than the national average, which is 65,43% for financial literacy and 75,02% for financial inclusion.

Batara Sianturi, Chief Executive Officer of Citi Indonesia, stated that collaboration across various stakeholders is essential to promoting financial literacy, which is crucial for the Indonesian young generation. "We believe that equipping the young generation with relevant financial skills will create a lasting positive impact, not only on their personal lives now and in the future but also on their communities and the broader economy. On this 20th Global Community Day, Citi Indonesia, as a global bank, reaffirms that this program is more than just a social initiative; it reflects Citi's global, long-term commitment to contributing positively to the communities where we operate, while also driving economic development in Indonesia."

The GCD agenda in Indonesia this year was implemented in three schools: SMA IAS Al-Jannah Depok, SMAN 7 Jakarta, and SMAN 35 Jakarta. Through interactive and practical classroom activities, students were introduced to fundamentals of money management, including budgeting, saving, investing, and risk mitigation. They also participated in a workshop session with Financial Expert, Aliyah Natasya, to gain deeper insights into the financial challenges faced by today's youth. Throughout the program, Citi Volunteers served as mentors and facilitators, actively supporting students in developing prudent and responsible personal financial management skills.

Robert Gardiner, Academic Advisor and Operations Counsel Prestasi Junior Indonesia, added that lack of financial literacy will lead to unwise financial decision. "In recent times, many young people have fallen into the trap of high-interest illegal online loans and harmful investment schemes. Having comprehensive and contextual learning experience in the GCD program, the students are empowered to become financially capable individuals, able to navigate and utilize financial services to support their long-term financial health."

The Global Community Day culminated in the Financial Innovation Challenge activity, which was held at Pacific Century Place, Jakarta, on Monday, 23 June 2025. The closing of Global Community Day was attended by the representatives from Indonesian Financial Services Authority (OJK) and the Department of Education of the Provincial Government of DKI Jakarta. The students who participated in the program presented nine innovative and sustainable financial solution ideas addressing challenges in their communities. This activity was designed to foster students' social awareness and motivate them to take the initiative as changemakers in their communities.

With adequate skills, these students will be able to manage their finances wisely and be better prepared to adapt to the ever-evolving economic landscape. Citi Indonesia believes that this contribution to financial education provides a strong foundation for enhancing financial literacy among youth and supports the Financial Services Authority's efforts to promote financial literacy and inclusion in Indonesia.

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About Citibank, N.A., Indonesia
Citibank, N.A., Indonesia (Citi Indonesia) is a full branch of Citibank, N.A., a wholly owned subsidiary of Citigroup, Inc., which is based in New York, United States of America. Citi is a preeminent banking partner for institutions with cross-border needs, a global leader in wealth management and a valued personal bank in its home market of the United States. Citi does business in more than 180 countries and jurisdictions, providing corporations, governments, investors, institutions and individuals with a broad range of financial products and services.

In Indonesia, Citi was established since 1968 and is one of the country's largest foreign banks. Citi Indonesia now operates with a refined focus, maintaining four branches in four major cities in Indonesia, namely Jakarta, Bandung, Surabaya, and Medan.

In 2025, Citi Indonesia received prestigious awards, such as Best Corporate and Institutional Adviser, Best Bond Adviser – International, Best Commercial Bank, Best Social Loan, Best Bank Bond, Best Syndicated Loan – Mining, Best Syndicated Loan – Agriculture from The Asset.

Citibank, N.A., Indonesia is licensed and supervised by the Financial Services Authority (OJK).

About Prestasi Junior Indonesia
Prestasi Junior Indonesia (PJI; Yayasan Prestasi Junior Gemilang Indonesia) is part of one of the world's largest youth-serving NGOs, Junior Achievement Worldwide, that focuses on preparing young people for employment and entrepreneurship. We create pathways for employability, job creation, and financial success by delivering hands-on, immersive learning in entrepreneurship, financial literacy, work readiness, sustainability, STEM, economics, citizenship, ethics, and more. Benefiting more than 2 million young people (including students, university students, youth in communities, and young entrepreneurs) since 2011, Prestasi Junior Indonesia is one of the few organizations possessing the scale, experience, and network to forge a brighter future for the next generation of innovators, entrepreneurs, decision-makers, and managers in the country. Over the last six years, Prestasi Junior Indonesia, and the JA network, have been recognized as one of the ten most impactful social-good organizations in the world (ranked 5th in 2024) by the Geneva-based thedotgood.

For further information please access: www.prestasijunior.org

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